

Introduction to The 21th International Pulp & Paper Industry Expo-China



Paper Trade Global | Gather on May 13-15, 2026 for The 20th International Pulp& Paper Industry Expo-China

Co-sponsored by the paper-making associations (or societies) of Guangdong, Shandong, Henan, Zhejiang, Sichuan, Guangxi, Jiangxi, Hubei, Fujian, Jiangsu, Hebei, Shanxi, Yunnan, Hunan, etc., and supported by the Russian Scrap Paper Recovery Union, the Indian Pulp and Paper Association, the Pakistan Paper Traders Association, the Myanmar Pulp and Paper Association, and the British Papermakers' Association. The 21th International Pulp& Paper Industry Expo-China, 2026, It will be held from May 13th to 15th at the Poly World Trade Expo in Pazhou, Guangzhou.

The 21th International Pulp& Paper Industry Expo-China, 2026 The exhibition is based on Paper Trade Global, Gather in Guangzhou Themed Through brand display, procurement matching, on-site exchanges, professional forums and other forms, for Build a professional business platform for exhibitors and buyers to help companies expand cooperation opportunities and reach the global market.

The exhibition gathers more than 200 domestic and foreign brand enterprises, serving as a full-industry chain ecological platform that covers pulp papermaking, paper industry, specialty paper, papermaking chemicals, sanitary products, environmental protection technology for daily use paper, intelligent factories, digital applications, etc. It comprehensively showcases the green, intelligent, and international transformation achievements of China's papermaking industry, offering visitors a wealth of choices and inspiration.

The exhibition planning is clear and covers a wide range of fields, with six types of exhibition areas set up: International Exhibition Area, Paper Industry Exhibition Area, Pulp and Paper Technology Exhibition Area, Paper Chemicals Exhibition Area, Paper Replacing Plastic Exhibition Area, and Household Paper and Sanitary Supplies Exhibition Area.

International Exhibition Area

The exhibition carefully sets up international enterprises and brand display areas, bringing together world-renowned brands and enterprises, displaying innovative products, technologies and services, and building an efficient and accurate international exchange platform to assist overseas companies in accurately connecting with the Chinese and even Asian markets. At the same time, it also helps domestic enterprises to understand global trends and expand overseas business opportunities, and truly realize the exhibition vision of "global paper trade".

Paper Industry Exhibition Area

Display cultural paper, office paper, packaging paper, printing paper, industrial paper, various cardboard, special paper; as well as various pulp, waste paper, paper products, household paper and their base paper.

Pulp and Paper Technology Exhibition Area

Displays new technologies and equipment for pulp and paper making machinery, accessories, auxiliary equipment, instruments and meters, energy-saving, environmental protection and comprehensive utilization; papermaking and paper printing and packaging robots and intelligent manufacturing technology equipment; domestic paper-related equipment; paper processing and printing and packaging equipment, etc.

Paper Chemicals Exhibition Area

Displays denatured starch, glue sizing agent, water-soluble polymer, functional and process papermaking chemicals, filler (pigment) materials, coating adhesives (glue materials), papermaking biological enzymes and biotechnology, various water treatment agents for papermaking, and other various papermaking chemicals.

Paper Replacing Plastic Exhibition Area

Displays paper and paper-based materials, fully degraded paper-plastic composite materials; paper products, paper packaging and solutions; pulp molding products

and equipment and molds; chemicals and additives used in paper-plastics; biodegraded packaging materials, products and solutions, etc.

Household Paper and Sanitary Supplies Exhibition Area

Display all kinds of sanitary products, household paper, equipment and raw materials, etc. Domestic papers: toilet paper, facial tissue, handkerchief paper, napkin, kitchen paper, hand wipe paper, seat cushion paper, disposable paper cups, paper tableware, etc. Maternal and child care and elderly care products: adult diapers (pieces), adult pulling pants, mild incontinence products, nursing pads and other wet wipes, soft towel rolls, wet toilet paper, paper underwear compressed towels, facial masks, sanitary napkins, sanitary pads, maternal towels, breast pads, dual-purpose towels for women and babies, tampons, baby diapers (pieces), baby pulling pants, urine separating pad towels, disposable medical and sanitary supplies, etc.

Exhibition Features

The exhibition focuses on industry innovation and environmental protection, helps enterprises to explore the global market, and deeply connects the upstream and downstream of the industrial chain through an efficient trade docking mechanism to achieve accurate cooperation and win-win value.

The exhibition focuses on the procurement needs of Southeast Asia, Russia, India,

the Middle East, Africa, Europe and the United States, actively cooperates with influential local organizations and media, and invites professional buyers to visit and purchase.

In order to promote efficient trade docking and transformation, the exhibition will focus on inviting paper, household paper and sanitary products enterprises with under-construction, proposed or technical transformation projects; end users such as medium and large printing and packaging factories, food and beverages, tobacco, alcohol, tea and beverages; and under the guidance of the co-organizer, we will explore domestic trade needs, organize buyers and distributors from all over the world, and match partners at the exhibition.

Concurrent events

The exhibition held activities such as the "2026 Asian Sanitary Products and Daily Paper Exhibition", the 2026 Asian Papermaking Equipment and Paper Procurement Matching Meeting", and the 2026 Ninth Ten Provinces (Regional) Paper Industry Exchange Conference. The event focuses on topics such as innovative development in the fields of sanitary products, household paper, pulp and papermaking, green and low-carbon transformation, new product research and development, market trends and environmental protection policies, and builds a comprehensive platform for representatives of papermaking and upstream and downstream related enterprises to cover high-end dialogue, resource sharing and

project cooperation, promote collaborative innovation in the industrial chain, promote in-depth interaction and strategic cooperation between enterprises, and help the papermaking industry cultivate new quality productivity and high-quality development.

With its advantages of "rich brand resources, comprehensive display content, diversified activities, superior geographical location, huge market demand, outstanding foreign trade platform functions, and extensive industry influence", Guangzhou International Paper Exhibition has become a comprehensive trade platform for the papermaking industry.

May 13-15, 2026 ,Guangzhou Pazhou Poly World Trade Expo , The 21th International Pulp& Paper Industry Expo-China in 2026 invites you to participate in the grand event, link the global paper market and reach commercial opportunities!

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